

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KMID-TV, Midland, TX	Date: 11/2/2016
------------------------------------------------------	---------------------------

I, Smart Media Group,

being/on behalf of: Hurd for Congress 2016,

a legally qualified candidate of the Republican

political party for the office of: _____

in the _____

election to be held on: 11/2/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$6,562.00

I represent that the payment for the above described broadcast time has been furnished by:

Hurd for Congress 2016

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/2/2016

Date



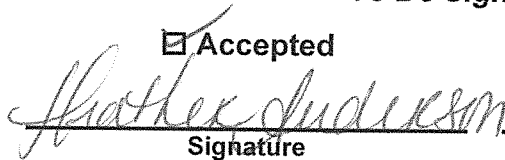
Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

Heather Anderson

Printed Name

LSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Hurd for Congress 2016

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Hurd for Congress 2016

printed name

11/2/2016

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

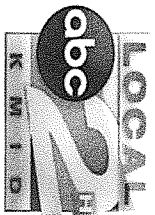
Attach proposed schedule with charges (if available): \$6,562.00

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



KIMD
7403 S University
Lubbock, TX 79423

Smart Media Group
1427 Leslie Ave, Suite 102
Alexandria, VA 22301

Contract # 1459111

Schedule Dates	11/03/16-11/07/16	Date Entered	11/02/16
Advertiser	Hurd/US Congress/Rep/TX (84665)	Last Modified	11/02/16
Agency	Smart Media Group (11271)	Entered By	Heather Trevino
Product	Political - US Congress (1076)	CO-OP	No
Brand	HURD-TX CD-23 (572346)	Headline #	
Salesperson	Millennium - New York, New York (1406)	Demo	
Sales Office	Millennium - New York	Order Type	Normal
Buyer Name	BERG,FRAN	Package Deal	
Phone/Fax	(212) 373-8256 /	Commission %	15.00
CPE	N/A	Commission	\$1,158.00
Account Types	National/Political	Net Total	\$6,562.00
Billing Type	Standard	Sales Tax	
Comments			

Midland (KIMD)		
By Broadcast Month	Spots	Rate
Nov. 2016	27	\$7,720.00
Grand Total:	27	\$7,720.00

Line	Line Type / Break Type (ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/03/16-11/03/16	4	:30	10P- LOCAL 2 NEWS @10					2				2	\$140.00	\$280.00	Midland (KIMD)		11/2/16
2.0	Normal Line / SPOT	11/04/16-11/04/16	4	:30	10P- LOCAL 2 NEWS @10						2			2	\$140.00	\$280.00	Midland (KIMD)		11/2/16
3.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	10P- LOCAL 2 NEWS @10									2	\$140.00	\$280.00	Midland (KIMD)		11/2/16
4.0	Normal Line / SPOT	11/03/16-11/04/16	3	:30	6P- JEOPARDY M-F					2	2			4	\$220.00	\$880.00	Midland (KIMD)		11/2/16
5.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	6P- JEOPARDY M-F									2	\$220.00	\$440.00	Midland (KIMD)		11/2/16
6.0	Normal Line / SPOT	11/03/16-11/04/16	3	:30	6:30P- WHEEL OF FORTUNE M-F					2	2			4	\$235.00	\$940.00	Midland (KIMD)		11/2/16
7.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	6:30P- WHEEL OF FORTUNE M-F									2	\$235.00	\$470.00	Midland (KIMD)		11/2/16
8.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	6:59P- ABC MONDAY 7PM-9PM									3	\$600.00	\$1,800.00	Midland (KIMD)		11/2/16
9.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	9P- ABC MONDAY 9PM-10PM									2	\$475.00	\$950.00	Midland (KIMD)		11/2/16
10.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	7P- 8P (CST)						2			2	\$325.00	\$650.00	Midland (KIMD)		11/2/16
11.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	9P- ABC FRIDAY 9PM-10PM						2			2	\$375.00	\$750.00	Midland (KIMD)		11/2/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions

Heather Trevino

CONFIRMATION CONTRACT			
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:
			Comments:

See the back of this document for Advertising Contract Terms and Conditions